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‘Ocatilla at Arizona Biltmore’ Opening April 1
Immersing Guests In a Distinctive New Luxury Experience

Grand Dame Marks 80th Anniversary with History-Repeating Addition to the Resort

PHOENIX, Arizona, March 26, 2009 – The **Arizona Biltmore Resort & Spa** is marking its 80th anniversary with another historic opening: **Ocatilla at Arizona Biltmore** is an exclusive new addition offering the resort’s most enhanced guest services and luxurious accommodations.

“Ocatilla at Arizona Biltmore brings a distinctive new guest experience to the Arizona Biltmore of luxurious exclusivity,” said General Manager Andrew Stegen. “Guests are escorted to a private club level where they experience an array of special amenities, services and comforts.”

Three-story Ocatilla at Arizona Biltmore, opening April 1, 2009, features 120 rooms including club accommodations with custom furnishings, a private Ocatilla Pool with poolside service, and an Ocatilla Executive Lounge with an array of executive amenities.

“The Arizona Biltmore became the state’s iconic legend and now history is repeating itself,” said Stegen. “Ocatilla at Arizona Biltmore, which is named after the Phoenix camp created by Frank Lloyd Wright as an inspirational workplace, is destined to become the new icon of Biltmore style.”

The spacious, 500-square-foot Club and Club Deluxe guest rooms feature: a traditional Frank Lloyd Wright-inspired interior with modern touches; a Media Wall with flat-screen HD TV, iPod dock, high-speed internet access and business work area with a desk and fax machine; granite and mosaic-tile bathrooms with Kohler double sinks and special bath amenities by Pascal Morabito; and panoramic views of the mountains, pools or gardens.

Among the features of the Ocatilla Executive Lounge are:

- Personal Ocatilla Concierge to prearrange your visit and tends to your needs.
- Ocatilla Personalized Morning Start of coffee, tea or orange juice brought to your room upon request.
- Complimentary Refreshments and Light Dining daily including Continental Breakfast; beer, wine, beverages, fruit and snacks throughout the day; chef selected light evening fare; and cordials and sweets at night.
- Pre-Departure Services arranged by your Concierge to handle airport transportation, print airline boarding passes, tend to any shipping needs and rental car return.
- Two-hour Pressing Service daily.
- Shoe Shine complimentary service provided overnight.
- Therapeutic Turndown Bath a hot bath drawn with soothing sea salts.
- Daily Newspaper Delivery with four publications to choose from.

- Wifi Internet Access and Computers available for guest use.
- Guaranteed Reservations at Arizona Biltmore restaurants, the spa and recreational activities when made through Ocatilla Concierge.
- Head, Neck and Shoulder Massage offered at various times
- Conference Call Space provided in the lounge's conference room as needed.
- Wii Gaming Systems available upon request.

Opened in 1929, the Arizona Biltmore was built in grand style and scope under the influence of America's premier architect of the era, **Frank Lloyd Wright**. The distinctive architecture has made the Arizona Biltmore one of the best known and most recognizable resorts in the world. Ocatilla at Arizona Biltmore embraces and continues this storied legacy by taking as its namesake another unique structure created by Wright in Phoenix in 1929. Ocatilla was a compound Wright built in Phoenix's South Mountains to serve as a secluded, inspirational workplace for the design of another Biltmore-like hotel, a project that was eventually abandoned. <http://slipdogg.com/flw/buildings/oc.php>

The resort's former Arizona Wing, originally opened in 1999, was completely renovated inside and out to create Ocatilla at Arizona Biltmore.

Ocatilla at Arizona Biltmore is being showcased in a commemorative *\$1929 Package* celebrating the resort's 80th anniversary. It combines Club Deluxe accommodations for two nights; Continental breakfast, mid-day snack, afternoon appetizers and desserts in the Ocatilla Executive Lounge; two Tequila Sunrises (the iconic cocktail created at the resort circa 1940); champagne and chocolate amenity; couples in-room massage; dinner with wine pairing for two in the Wine Cellar; two Arizona Biltmore History Tour tickets; two tickets to Taliesin West (Wright's architectural school in Scottsdale); Arizona Biltmore History Book; Arizona Biltmore commemorative Christmas ornament; airport pick-up in a Rolls-Royce Phantom V limousine, and airport return by car service. The package is \$1,929 inclusive of taxes and daily resort fee. For reservations call 800-950-0086 or 602-381-7632. <http://www.arizonabiltmore.com/80th/Default.aspx>

The Arizona Biltmore Resort & Spa has been an Arizona landmark since opening on February 23, 1929, when it was crowned the "***Jewel of the Desert.***" It was the state's first resort, and would spark the development of the now all-important tourism industry. A Who's Who of entertainers, sports stars and titans of politics and business have made the resort their playground and favorite getaway over the years.

Nestled on 39 acres at the foot of the Phoenix Mountain Preserve, the legendary resort offers: 739 guest accommodations; full-service Spa, Salon and Fitness Center; two 18-hole golf courses; six restaurants and lounges including **Wright's at The Biltmore** serving signature American Lodge Cuisine, eight swimming pools including Paradise Pool which is three pools in one with a 92-foot slide, and an array of recreational activities. <http://www.arizonabiltmore.com/>

The Arizona Biltmore Resort & Spa is managed by Hilton Hotels and is a member of Hilton's exclusive Waldorf=Astoria Collection®. <http://www.waldorfastoriacollection.com/>.